

YOU.NEW

Powerful skin rejuvenation, pigment and tattoo removal



LUMENIS.COM/PIQO4

Welcome to the future of getting rid of the past

The sight of a mark on the body can leave a mark on the mind and color the way life is lived and remembered.

PiQo⁴™ can disperse a rainbow and give you your skin and your confidence back. Using high energies, **PiQo⁴** shatters the pigments and sweeps them away using the flexibility of four wave actions. Resurfacing the skin to improve texture laxity and tone. And PiQo⁴ does not discriminate about color. The color of your blemish or the color of your skin.

It is the highest level of expertise, technology and innovation.

It is what you would only expect from Lumenis.

PiQo⁴ lets skin begin again and clears the way for tomorrow.

With PiQo⁴ it is You. New,

Give your patients their skin back

PiQo⁴ & PicoFractional are recommended for treatment of:

- Unwanted pigmentation and lesions
- Skin irregularities
- General skin toning and rejuvenation
- Facial lines and wrinkles (rhytides)

Pico+Nano for doubly effective Treatment

Clinical studies have shown that the optimal method for shattering pigment particles is to treat them with both Nano and Picosecond laser pulses.

First, the Nanosecond pulses are used to deliver short bursts of energy that break down the larger and deeper pigment or ink particles. Then, the area is rescanned with Picosecond pulses that dismantle the smaller and shallower particles. This combination yields far better results than using either one of the technologies on its own.



'Rocks to Pebbles' Large ink particles respond better to longer pulse durations

- Sun damage
- Skin pigmentation associated with photoaging
- Vascular lesions
- Tattoo removal

'Pebbles to Sand' Small ink particles respond better to shorter pulse durations

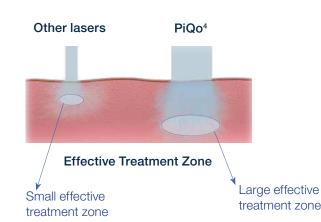
Deep Reach - for Deep Pigment Shattering

With PiQo4, your customers will appreciate the faster treatment results with shorter treatment sessions. PiQo4 offers up to 15 spot sizes, ranging from 2mm to 15mm, the largest uniform spot size in today's aesthetics industry and almost four times larger than that of the closest competitor.

PiQo4's larger spot sizes allow deeper maintenance of penetration into the dermis and better dispersal of the

pigment or embedded ink particles. Studies have demonstrated that treatment with a large spot size at low fluences significantly decreases any occurrence of blistering, discoloration or scarring* on the skin's surface, since the energy is being spread over a wider area.





4 Wavelengths For effective shattering of the most popular pigment/ink colors

Since each pigment color absorbs a specific wavelength, PiQo⁴ offers four wavelengths in order to treat the broadest range of pigment/tattoo colors, on the widest range of skin types. Its four wavelengths - 1064nm, 532nm, 650nm and 585nm - target nine of the most frequently used tattoo colors ranging from light orange to dark black.

With PiQo⁴ you can erase the rainbow.



The comprehensive solution you can offer your patients

PiQo⁴ is a revolutionary skin treatment solution offering a new approach for a comprehensive skin toning and rejuvenation, based on photoacoustic energy. Now, PiQo⁴ toning solution, has become even more versatile with its new **PicoFractional treatment**, offering skin rejuvenation with enhanced neocollogenesis and zero-downtime.

How do we make it even better?

Introducing PicoFractional - the photoacoustic fractional laser PicoFractional, uses the conversion of light into sound waves to create tiny holes deep within the dermis which is known as Laser Induced Optical Breakdown (LIOB).

The photoacoustic beam creates pressure waves, that initiate an enhanced inflammatory healing response resulting in increased production of collagen and elastin. All of that without thermal injury.

out downtime!





Before treatment

Important benefits of PiQo4 & PicoFractional:



Enhanced brightening & neocollogenesis



That's how PiQo⁴ and PicoFractional provide a profound result. Faster and better healing cuts



Immediately after treatment

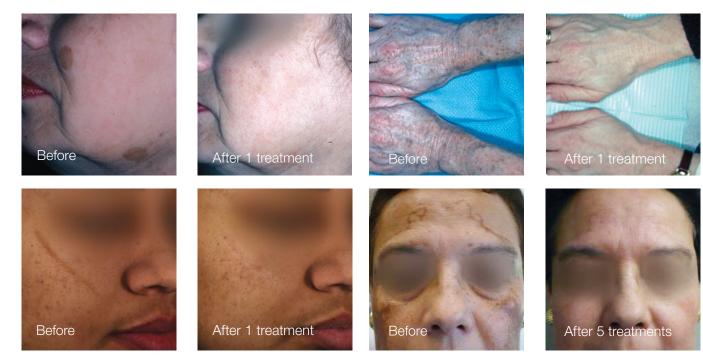


7 Days later



Minimal downtime

Clinical examples of pigment treatment:



Courtesy of David J. Goldberg, MD, JD, Skin Laser & Surgery Specialists of NY and NJ

Clinical examples of tattoo removal:



Courtesy of Pigment - Laser Tattoo Removal

Backed by Lumenis Marketing & Customer Support

Our professional Lumenis staff is dedicated to helping you succeed in your marketing endeavors, whether you are a small clinic just starting out or a well-established enterprise. Backed by our extensive experience, we have created the Lumenis Launch Program consisting of 5 steps to ensure that your skin treatment and pigment/tattoo removal business is operating at its best.





Lumenis Practice Locator

Thousands of patients search for treatment providers every month. Help them find your clinic by registering your practice on the Lumenis Practice Locator. We run campaigns through influencers, social media and viral videos to promote this directory.

Lumenis online

the treatments.



Your Most Valuable Resource

Your dedicated representative is an email, text, or phone call away. We want you to feel part of the Lumenis family, so please feel free to contact us any time. We'll always do our best to get back to you within 24 hours.

Brand Your Clinic

As a Lumenis client you will have access to the Lumenis Physician Portal. Here, you can find materials such as brochures and posters. You will also have access to a wealth of clinical and product information.

Consumers have many questions about aesthetic. Our patientfacing websites will give them the re-assurance and confidence they need to move forward with

Team Training

We install the system and train your staff, so that you are able to assess skin types and conditions, creating the perfect treatment plan for each individual patient.

Our expert clinical training means they will handle consultations and treatments with confidence.





Extensive Service Network

We are committed to providing high quality, comprehensive service for medical equipment repair and maintenance. Lumenis service provides you with peace of mind, so you can focus on patient care, rather than on the equipment.

Unsurpassed advantages

That make PiQo⁴ the best choice for you and your patients:

- Pico+Nano Most effective treatment
- 4 wavelengths Maximum treatment versatility
- High energy Shorter and fewer treatment sessions
- Deep reach Effective results

System Specifications

- Wavelengths: 1064nm, 650nm, 585nm & 532nm
- 15 spot sizes: 2-15mm
- Pulse shape: true, single pulse (not a 'pulse train')
- Pulse duration: 600ps, 800ps, 2ns, 8ns
- Interface: stationary touchscreen
- Electrical: 120 volt, 15 amp

System Indications

- Dark ink tattoos
- Colored ink tattoos
- Lentigines
- Café-au-lait birthmarks
- Vascular lesions
- Pigmented lesions

Comprehensive solutions

Additional services: skin revitalization, rejuvenation, whitening

- Your business success backed by Lumenis
- Pulse energy: max. 1800mJ
- Laser: class 4
- Fast coverage: Up to 10 Hz
- Accurate calibration: At the tissue
- PicoFractional[™]

Operationally Flexible and Portable

- Fast-starting: Full warm-up in under 1 minute
- Save time and energy: Switch off between procedures without warmup concern
- Move between rooms: standard 120 volt
- Low installation cost: no high-amperage required
- Keep focused: low operation noise means less distraction

Warnings and Risks

Persons known to form skin keloids may be more prone to scarring after any skin trauma, including laser administration to the skin. Persons with dark skin may be at increased risk of hypopigmentation. Hypo and hyper-pigmentation are a common risk of treatment. Treatment of lesions or treatment near lesions that are known to be or suspected of being cancerous are contraindicated. Any treatment around the eyes is contraindicated due to the risk of laser light induced eye injury. Immediately after administration of the laser energy to the skin, purpura, erythema, and slight edema may be visible. The patient may experience pruritus and a sunburn-like sensation. Possible long-term potential adverse effects include hypo-or hyper-pigmentation, skin texture change, and scarring, although these effects rarely are manifested. The complete list of contraindications and risks can be found in the PiQo⁴ user manual.

FOCUS MEDICAL

Focus Medical, LLC 23 Francis J. Clarke Circle Bethel, CT 06801



LUMENIS LTD

Yokneam Industrial Park Circle Hakidma Street 6, P.O.B. # 240 Yokneam 2069204, ISRAEL

Tel: +972 4 959 9000

AMERICAS

San Jose, CA, USA T +1 408 764 3000 +1 877 586 3647 F +1 408 764 3999

JAPAN

Tokyo, Japan T +81 3 6743 8300 F +81 3 6743 8301

EMEA

Rome (RM), Italy T +39 06 90 75 230 F +39 06 90 75 269

Hertfordshire, UK T +44 20 8736 4110 F +44 20 8736 4119

Germany T +49 6103 83350 F +49 6103 8335 300

ASIA / PACIFIC

Beijing, China T + 86 10 5737 6677

Gurgaon, India T + 91 124 422 07 95

Kowloon, Hong Kong T + 852 217 428 00 F + 852 272 251 51

Energy to Healthcare

